**VF30target**

*Upbeat rock music plays.*

*A woman sits at a desk in an office, reading through a stack of papers. She checks the Vívo device on her wrist, then stands and walks away from the desk.*

*A man in a gray suit checks the black Vívo device on his wrist, then stands, shouldering his leather satchel, and walks away from his outdoor café table.*

*A woman in a red sweater and blue-gray skirt grasps the hands of a man sitting on a cement bench and pulls him to his feet. She smiles and places her hands on his shoulders.*

*A woman walks a golden retriever along a path below the Golden Gate Bridge. She holds the dog's leash and wears a purple Vívo device on her wrist.*

*A young girl on a beach pulls a man towards the ocean. The man lifts her above his head at the water's edge.*

*The woman in the red sweater spins as the man holds her hand.*

*A man wearing a bright green Garmin Vívo device grasps the hand of a woman walking beside him.*

*The man in the gray suit wearing a black Garmin Vívo device clutches his satchel as he walks down a street.*

*Three men carrying instruments cross a cobbled street.*

*A man wearing a black Garmin Vívo device pats a boy on the head as the boy runs onto a soccer field.*

*A man in a bicycle helmet carries his bicycle down a narrow outdoor staircase. He taps the display of the vívoactive on his wrist. Then he bicycles down a street in front of a town on tiered hills nestled beside the ocean.*

*A man in a dimly lit room checks the Garmin Vívo device on his wrist as a wall of windows frames a large city glowing in the night. He presses the device with his fingers.*

*Three women wearing Garmin Vívo devices jog down a slick city street at night.*

ANNOUNCER: Everybody's moving to Garmin.

*A variety of Garmin Vívo devices spin onto a white background. The word "vívo" pops up to the left of the devices, and various words flip into focus alongside it.*

ON SCREEN TEXT:      vívofit
                           vívosmart
                           vívoactive

ANNOUNCER: Find the Garmin that fits your life, and join the movement.

*The Garmin logo appears in black against a white background.*